



## Discover How Leading Universities Succeed with AHA Data & Insights

**“The wealth of questions allows a wide array of research possibilities.”**

- **Bobray Bordelon, Economics & Finance Librarian, Princeton University Library**



### PRINCETON UNIVERSITY

Princeton University has been licensing data from the American Hospital Association since 1975. Both Princeton faculty and students use the data for research projects related to the finances and staffing of hospitals, access to care, technology use and structural differences.

While Princeton also uses some government surveys for its database, AHA's data is considered much more comprehensive. According to Bordelon, “The data is essential for any researcher studying hospitals or health care in the USA. While we rely heavily on data from the National Center for Health Statistics, only the AHA can provide detailed data on individual hospitals. The data plays a critical role in health care research. AHA provides great customer service and is always there to answer the most detailed methodological questions from researchers.”

**“As health care costs, financing and investment opportunities continue to expand, having the most reliable information on this burgeoning field is essential.”**

- **Robert Zarazowski, Managing Director, WRDS**



### WHARTON RESEARCH DATA SERVICES (WRDS)

#### THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

Wharton Research Data Services (WRDS) provides the leading business intelligence, data analytics, and financial research platform to global institutions — enabling comprehensive thought leadership, historical analysis, and insight into the latest innovations in academic research. WRDS provides researchers with one location to access over 250 terabytes of data, including AHA's Annual Survey and IT Health Care data — the single best source for credible, consistent information about the nation's hospitals.

“We are extremely pleased to offer American Hospital Association data to our WRDS academic researchers,” said Robert Zarazowski, Managing Director of WRDS. “As health care costs, financing and investment opportunities continue to expand, having the most reliable information on this burgeoning field is

essential. I know that AHA data will be beneficial to our users across a range of fields." An award-winning data research platform for over 50,000 commercial, academic, and government users in 30+ countries, WRDS is the global gold standard in data management and research — all backed by the credibility and leadership of the Wharton School.



## **THE RESEARCH COMMUNITY'S DESTINATION FOR RELIABLE, HISTORIC HOSPITAL DATA**

Since 1946, the American Hospital Association has collected data provided by the nation's hospitals and health care systems to give researchers the most consistent and complete view of trends. Researchers all over the US rely upon the AHA's diverse and detailed data sets, including the AHA Annual Survey Database, AHA Guide<sup>®</sup> and AHA Hospital Statistics<sup>™</sup>.

**To learn more about AHA Data & Insights solutions, contact [ahadatainfo@aha.org](mailto:ahadatainfo@aha.org).**