







Discover How Leading Universities Succeed with AHA Data & Insights

"The wealth of questions allows a wide array of research possibilities."

- Bobray Bordelon, Economics & Finance Librarian, Princeton University Library



"There's no other data source that's similar in spirit to the AHA. I don't

know if one even exists."

- Dr. Bradley Herring, associate professor Health Policy and Management Department, JHUSPH

PRINCETON UNIVERSITY

Princeton University has been licensing data from the American Hospital Association since 1975. Both Princeton faculty and students use the data for research projects related to the finances and staffing of hospitals, access to care, technology use and structural differences.

While Princeton also uses some government surveys for its database, AHA's data is considered much more comprehensive. According to Bordelon, "The data is essential for any researcher studying hospitals or health care in the USA. While we rely heavily on data from the National Center for Health Statistics, only the AHA can provided detailed data on individual hospitals. The data plays a critical role in health care research. AHA provides great customer service and is always there to answer the most detailed methodological questions from researchers."

JOHNS HOPKINS UNIVERSITY

BLOOMBERG SCHOOL OF PUBLIC HEALTH

Johns Hopkins University Bloomberg School of Public Health, the world's largest school of public health, has used data from the American Hospitals Association's Annual Survey Database[™] to support several key projects.

Dr. Bradley Herring, an associate professor Health Policy and Management Department at JHUSPH, considers AHA data an indispensable resource. His research interests include health economics, health policy, health care reform, private health insurance, Medicaid, Medicare, and the uninsured.

Dr. Herring is part of a team of ten researchers who utilize AHA Data, including the AHA Annual Survey Database™ and its Health Care IT Database. He praises the granular detail of the AHA data. JHUSPH is using the AHA data in combination with many different data sets to see the broader picture within the hospital and health care market.

"As health care costs. financing and investment opportunities continue to expand, having the most reliable information on this burgeoning field is essential."

- Robert Zarazowski, **Managing Director, WRDS**





WHARTON RESEARCH DATA SERVICES (WRDS)

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

Wharton Research Data Services (WRDS) provides the leading business intelligence, data analytics, and financial research platform to global institutions — enabling comprehensive thought leadership, historical analysis, and insight into the latest innovations in academic research. WRDS provides researchers with one location to access over 250 terabytes of data, including AHA's Annual Survey and IT Health Care data — the single best source for credible, consistent information about the nation's hospitals.

"We are extremely pleased to offer American Hospital Association data to our WRDS academic researchers," said Robert Zarazowski, Managing Director of WRDS. "As health care costs, financing and investment opportunities continue to expand, having the most reliable information on this burgeoning field is essential. I know that AHA data will be beneficial to our users across a range of fields." An award-winning data research platform for over 50,000 commercial, academic, and government users in 30+ countries, WRDS is the global gold standard in data management and research — all backed by the credibility and leadership of the Wharton School.



THE RESEARCH COMMUNITY'S DESTINATION FOR RELIABLE, HISTORIC HOSPITAL DATA

AHA has been collecting data since 1946 and has over 30 years of comprehensive data about American hospitals. Researchers all over the US rely upon the AHA's diverse and detailed data sets, including the AHA Annual Survey Database, AHA Guide® and AHA Hospital Statistics™.

For a demo of AHA Data & Insights products, contact ahadatainfo@aha.org or 866-375-3633.



